



*Language and Culture
Immersion Program*

了解中國文化學習中國語言

Staying in a competitive position in
today's global market

To Understand Chinese Culture, and to learn Chinese language, come to:

The Center for College and Career Services
4523 Brambleton Ave. SW. Suite 103
Roanoke, VA. 24018
540-774-2227
www.collegecareerexperts.com

Did you know?

96% of the world's population lives outside the U.S. Does your company do business globally? Does your company do business with China?

Every \$1 billion of Virginia exports creates 15,000 jobs. China's massive population of 1.3B potential customers has attracted foreign companies and multinationals since China opened its door in the 1980s. For the last 30 years, China experienced one of the most amazing sustained periods of economic growth leading to widespread improvement in living conditions and earning power.

At The Center for College and Career Services you will:

- *Gain understanding of contemporary Chinese culture.*
- *Learn the dynamic of today's Chinese business world.*
- *Learn standard Mandarin from licensed Chinese language instructor.*
- *Prepare your company for dealing with the business partners in China.*

For complete packages and services contact

Betsy McClearn or Rebecca Chang

Email: bmccllearn@collegecareerexperts.com

Email: rchang@collegecareerexperts.com

Or by phone: 540-774-2227

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